

PRESSRELEASE

City of Sedona - 102 Roadrunner Drive - Sedona, AZ 86336

For Immediate Release

Date: September 2, 2005
Contact: Audree Juhlin, Assistant to Community Development Director
Phone: 928-204-7107
Fax: 928-282-5348

Affordable Housing Public Awareness Campaign

The Sedona Housing Commission is looking to form partnerships with Sedona businesses and organizations to launch a public awareness campaign highlighting affordable housing. The campaign's goal is to educate the public about the need for housing that is affordable to Sedona's workforce and the benefits it can bring to the community. Housing in Sedona is among the most expensive in the state. In 2004, the median price for a home in Sedona was approximately \$496,500.

The public awareness campaign includes a series of posters, informative brochures, and a speakers' bureau.

If you would like to participate in the poster campaign, the Housing Commission will provide a new poster approximately every four months. We ask that it be displayed in a prominent location, such as a window or a public bulletin board. To date, poster images include an office worker, a teacher, and a medical technician. The posters are available in two sizes, 8 ½" x 11" and 11" x 17".

We also have informative brochures, which address the issue of affordable housing in Sedona that we would be glad to share with your organization.

The Speakers' Bureau is an opportunity to have someone come, discuss and answer questions regarding affordable housing in Sedona. For more information, contact Audree Juhlin at the City of Sedona's Community Development Department at 204-7107.